

Where there's water, there's life. And where there's higher quality water, there's a better way of life. Experience the difference a GE Water System will make in your life.

Feel the difference

The comforts of home just got more comfortable. Enjoy a spa-like feeling in your home bath and shower. Your skin will feel softer; your hair will feel silkier. Then wrap yourself in fluffier towels, and relax in the luxury of soft, fresh-smelling sheets.

See the difference

Soft water means improved soap and detergent performance – less detergent, more suds. Your clothes will be cleaner and brighter, and they'll look new longer. Your hair will have greater shine and manageability. Dishes and glassware will sparkle, and soap scum and lime scale will be a thing of the past.

Taste the difference

Filtering out impurities corrects unusual taste or odor. You'll notice the difference at the tap, as well as in your cooking. Soups, coffee, and juices will taste better.

Pocket the difference

You'll realize substantial savings: no more purchased bottled water; an extended life for your appliances; savings on soap, shampoo, and laundry detergent; and significant savings of time and effort cleaning soap scum and hard water deposits in the bathrooms and kitchen.

Know the difference

Some of the benefits of conditioned water are immediately obvious, such as better tasting water, whiter laundry and cleaner tubs and fixtures. Other benefits are less obvious, such as an end to mineral buildup in pipes, which improves the efficiency of your home's plumbing and appliances. Best of all, you'll enjoy the peace of mind that comes with knowing your family's water has been treated for maximum purity.



Experience the difference a GE Water System makes throughout your home . . .

. . . in the kitchen

- Enjoy the taste and quality of expensive bottled water right from the tap
- Ice cubes will be clearer and harder
- Dishes and glassware will sparkle
- No lime scale on pots and pans
- Extend the life of your dishwasher and coffee-maker
- Spend less time cleaning kitchen sinks and fixtures

. . . in the bathroom

- Great lather, with less soap and shampoo
- Reduced soap film on tile, tubs and sinks
- Fluffier, more absorbent towels
- Spa-like water for bathing and showering leaves your skin and hair softer
- Bathroom stays clean and shiny much longer

. . . in the bedroom

- Enjoy softer, fresher linens
- The clothes in your closet will look new for a longer time
- Sleep better, knowing your family's water is purer, and you're saving money

. . . in the utility room

- No more mineral stains — laundry is cleaner and brighter
- Stop calcium build-up in pipes, which causes decreased water pressure and flow
- Increase water heater efficiency by nearly 30%*, extending the life of the appliance by many years. End mineral buildup in plumbing and water appliances (wash machine, water heater, dishwasher)
- Cut laundry detergent and fabric softener use in half*

*Source: WQA